

Fowler

MUSEUM AT UCLA

Describing Your Event at the Fowler Museum

Thank you for choosing the Fowler Museum as your event venue. The following information is provided to assist in creating written descriptions of your event.

Museum Name: Fowler Museum at UCLA

Please use only our full and proper name: "Fowler Museum at UCLA." If the Museum is mentioned more than once in your materials, subsequent mentions may be shortened to "Fowler Museum" or, more casually "the Fowler."

Brief Description of the Fowler:

"The Fowler Museum at UCLA explores global arts and cultures with an emphasis on works from Africa, Asia, the Pacific, and the Americas, past and present."

Location: North Campus, UCLA

Since the Fowler is a building on the UCLA campus, there is no accurate street address. In fact, providing an address will only confuse your visitors, who, if arriving by car, must park in lot 4 and then walk to our building. (Note that using the museum's mailing address for Google Maps, GPS, etc, brings them to an incorrect location.) If you feel you need to offer more details on our campus location, we've found the following work well:

"North Campus, UCLA (park in Lot 4, Sunset Blvd & Westwood Plaza)" or

"North Campus, UCLA (west of Royce Hall)" or

"North Campus, UCLA (adjacent to the Janss Steps)"

Parking: Park in Lot 4, at Sunset Boulevard and Westwood Plaza

Fowler visitor parking is provided in Lot 4. For more complete wording, please use:

"Enter UCLA from Sunset Blvd. at Westwood Plaza. (Map it as "Sunset Blvd & Westwood Plaza, Los Angeles, CA 90095"). Drive ahead to the Parking Information Booth in Lot 4. Convenient Fowler parking is at the northeast or southeast ends of Lot 4, where automated pay stations accept \$1 and \$5 bills and credit cards. The parking fee is a maximum of \$13. The Fowler is visible to your left when you ascend from the elevator or stairs. The Fowler is a lovely walk from the UCLA Transit Center at Hilgard and Strathmore Avenues, where several public bus lines stop."

A parking map is available to use on your invitations, and/or you can reference the Fowler website (fowler.ucla.edu) for detailed visiting information.

Proper Names for Fowler Venues:

The UCLA Art Council Amphitheater
The Barbara and Joseph Goldenberg Terrace
The Elizabeth and W. Thomas Davis Courtyard
The Harry and Yvonne Lenart Auditorium
The Eleanor Deutsch Seminar Room
The J. Paul Getty Trust Gallery
The Jerome Lionel Joss Gallery
The Lucas Family Gallery
The Frances E. Fowler, Jr. Gallery
The William Goldenberg Galleria

For further questions, please contact Libby O'Kane lokane@arts.ucla.edu or 310-825-3237